PRIME

LEVERAGED CHARITABLE DEDUCTIONS



If you're planning to make a charitable contribution and hold assets that have appreciated in value, you may be able to give in a much more tax-efficient way. Instead of donating cash, you can contribute assets like stock, real estate, or business interests directly to a qualified charity.

When those assets have been held long term, this approach can create two tax benefits at once: you may avoid paying capital gains tax on the appreciation, and you may also receive a charitable deduction based on the full fair market value of the asset.

In many cases, this allows you to maximize both your tax savings and your charitable impact—giving more to the causes you care about without increasing your out-of-pocket cost.

QUALIFICATIONS

This strategy tends to make the most sense if you already have appreciated assets and are planning to make charitable contributions. This strategy is particularly effect if:

- **You hold investments that have grown significantly in value.** This includes assets like stock, real estate, or even a business interest. The larger the unrealized gain, the more impactful this strategy can be from a tax perspective.
- **You have higher taxable income.** If you already itemize your deductions—or are close to doing so—you're much more likely to see meaningful tax savings here.

On the other hand, if your assets haven't appreciated much, or you typically take the standard deduction, this strategy may not provide a significant advantage compared to simpler ways of giving.

IMPLEMENTATION

For a detailed implementation checklist and other helpful resources, scan the QR code below or click **here**.

GOT QUESTIONS?

Email **decoder@primecorporateservices.com** or contact **(855) 577-4639** for more information.

©2026 Prime Corporate Services. All Rights Reserved.